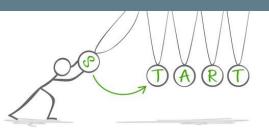
## Transaction R&D



Starting of a project

**Project Requirement:** 

**Project Scope:** B<sub>2</sub>B

Identification of improvement areas Validation by client and Dev team implementation

**Project Requirement:** 

**Redefined Scope:** 

Persona identification and Creation – for 4 diff. types of users

R&D of consumption of Transactional Data

Identification of User requirement Functional requirement analysis

Application design – Desktop & Tablet

After Secondary Research

Process improvement of report generation application

Timeline: 6 weeks

Timeline: 16 weeks

# Stakeholders meetings

Before having a Q & A session with higher stakeholders I was ready with the KT from







Tech. Team



**Project Manager** 

### Questions to Stakeholders

- Why we need to build this, a reason for change?
- What are the goals to achieve?
- How the application is impacting on a business growth?
- Who will be the user of an app?
- Do we have any competitor product?





## Initial responses from higher stakeholders

#### Questions to Stakeholders

- Why we need to build this, a reason for change?
  - To enhance the performance in terms of issue solving, Reporting and Report Generation There are several customer escalations on the time taken to solve the issues
- What are the goals to achieve?
  - Need to improve the system before client complaints On time report creation and submission based on transaction data
- How the application is impacting on a business growth?
  - Current feedback from the client for report creation service and issue identification and solving was not up to the mark, So to gain client trust and sustain the client by providing best service is the ultimate moto to sustain the business
- Who will be the user of an app?
   Backend support engineer
- Do we have any competitor product? Its B2B but not aware about it

Stock Valuation James Morris Company

Nucleus

Magneto



# Empathy Map

#### Said

- Works on problem identification and solving, Report generation and Give primary importance to P1 issues
- To solve any particular we require Transaction ID
- I get requirement from Client and Managers

- Managers are following 80/20 rule in failure transaction
- As P1 issues he needs to solve it in 4hrs and report with in 15 min
- I come in early morning shift 5.00 AM to 2.00 PM

#### Did

- Demonstrated the actual end to end process of issue solving
- How Transaction ID is a critical entity to quickly identify the issue.
- Shared manual reports created, Parameters required to create manual report
- Showed the requests raised by clients and managers
- Importance of P1 issues

### Thought

- To manually type the report each time is a time consuming process, But its fine if we need to perform it twice a week
- Not aware about the transaction data- How it is helpful to solve or to create report?
- Transaction ID is a critical input to identify and solve the issue quickly

#### Felt

- Why to work on report creation part as it is not a frequent event
- He did not feel any frustration or pain while working on current system



# Praveen Jachay (Software Development Engineering Associate) "

Age
Occupation
Ongoing Project
Official Working hrs

System Engineer
Transaction Dashboard
5.00 AM To 2.00 PM

28

Travel Time Office to Home

Lives at

Travelling By

35 to 45 Mins

Market Yard (Near Bibewadi)

Two Wheeler



#### **Normal Working Day**

- Praveen comes in an early morning shift job.
- Ina regular day he works on a problem identification and solving, Report generation and give primary importance to P1 issues.
- As P1 issues he needs to solve in it in 4hrs and report with in 15 min.
- To solve any particular issue Praveen require Transaction ID
- From transaction ID he can open the issue and analyze it quickly.
- Praveen used to generate report as per the managers requirement
- The SLA's are given by the managers.
- Manager follows 80 / 20 rule in failure transactions
- Praveen gets requirement from client and managers



#### Goals

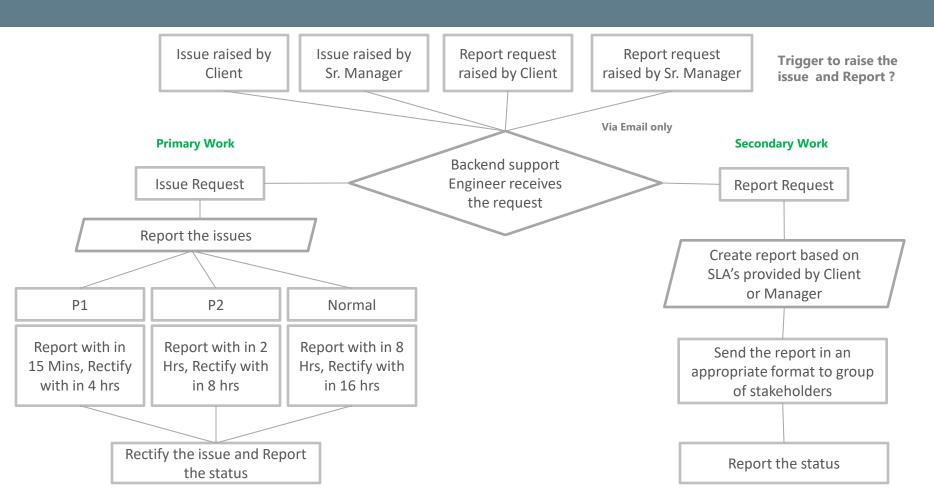
- Give primary importance to P1 issues.(Deadline 4 hrs & Reporting time 15 min)
- Generate report as per the managers requirement
- To follow report generation schedule
- Set the report parameters
- Solve the client issues (With the help of Transaction ID)
- Identify the exact problem



#### **Pain Points**

- To type detail report is a time consuming task
- To report P1 issues with in 15 min is sometime gets challenging
- Sometimes client forgot to share transaction ID Can not take any action if transaction ID is missing
- Report generation schedule Need to follow it strictly
- Need to create multiple reports (7 to 8 reports) in a day
   5 to 6 days in a month
- User was not aware about the fact that higher management was thinking to get daily 10 to 12 reports from this user.

## **User Flow**



# Brainstorming on ideas **Mobile App to reduce Omni Channel Experience** reaction time **Report Automation Machine Learning Use of Transaction Data Process Automation Report Generation Schedule Automation** System Mandatory field while issue creation **Report Generation Functionality for Grey Area** Manager & Client Transaction Failure consideration **Auto issue creation**

## After Validation

To type detail report is a time consuming task

(\*)

**Process Automation** 

To report P1 issues with in 15 min is sometime gets challenging



**Omni Channel Experience** 

 Sometimes client forgot to share transaction ID - Can not take any action if transaction ID is missing



Mandatory field while issue creation

Report generation schedule - Need to follow it strictly



**Schedule Automation** 

 Need to create multiple reports (7 to 8 reports) in a day – 5 to 6 days in a month



**Report Automation** 

Use of transaction data



**Transaction Data Analysis** 



## Design Decisions



To report P1 issues with in 15 min is sometime gets challenging

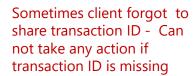
Mobile phone access for primary user



To include all the team for Transaction issue mail from Client and Sr. Manager – And any one can give confirmation on it



Mandatory fields while issue creation



Transaction ID should be a mandatory field while raising an issue.



**Schedule Automation** 

### Report generation schedule

- Need to follow it strictly

If we succeed to automate the report then we can create a schedule assistance functionality, so that user can set a daily, weekly, Monthly, Quarterly and Yearly Schedule. ( Can get rid of unnecessary escalations )



**Report Automation** 

# To type detail report is a time consuming task

Can we templatize the report?

## Initial concept after understanding the model

After understanding the detail data elements, I have suggested Possible things to track from Data

Top Response Time

Top volume / Time

Top services by Transactions

Capacity vs Actual data pattern / Time

Repetitive operation failure pattern

User side and system side failure

Trend Generation

Repetitive User ID / Password failure

Scope for Machine learning

Top five failure services

Top successful services

Most failure operations by %

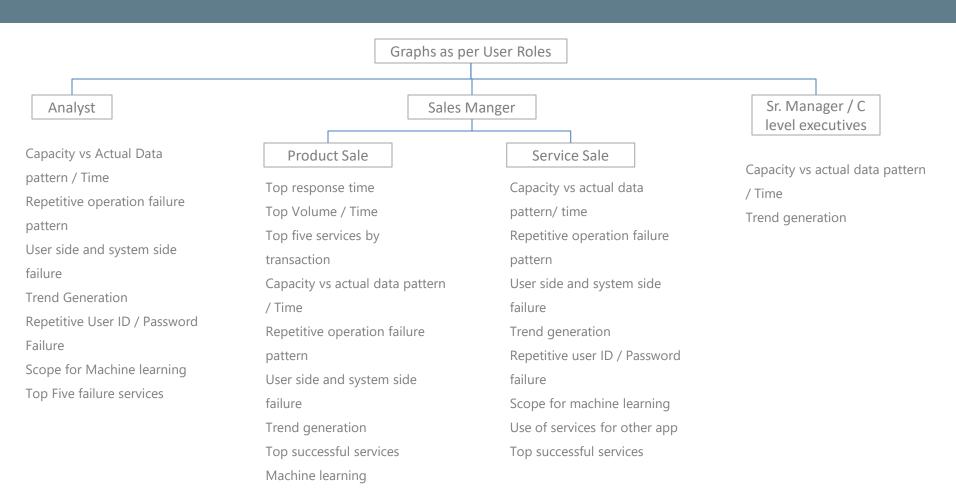
Most failure operations by Volume

Most repetitive failure operations

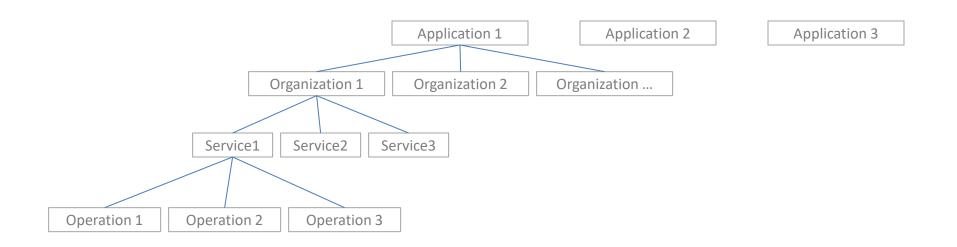
Successful transaction against response time

Simple question asked by client, "How it is useful for us"?

# Initial concept after understanding the model



# Understanding of Transaction Data - Structure



## Finalized functionalities

### Report Generation

Top Response Time

Top volume / Time

Top services by Transactions

Capacity vs Actual data pattern / Time

Repetitive operation failure pattern

User side and system side failure

Trend Generation

Repetitive User ID / Password failure

Scope for Machine learning

Top five failure services

Top successful services

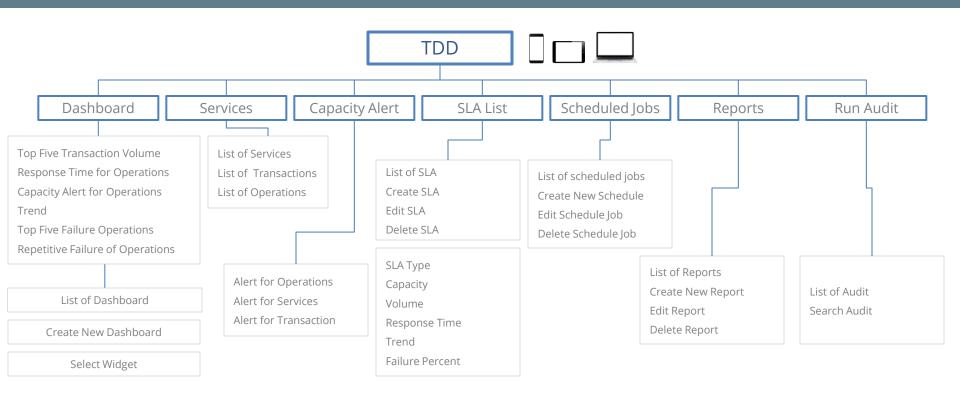
Most failure operations by %

Most failure operations by Volume

Most repetitive failure operations

Successful transaction against response time

## Information Architecture



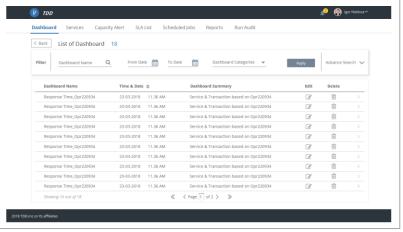
# Responsive UI & Omni Channel Experience

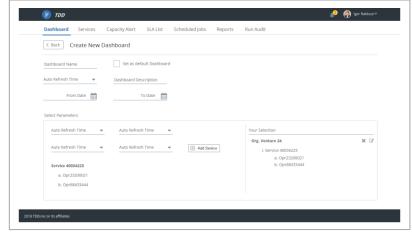
The requirement of responsive app for Tablet and Mobile is a need based on user roles

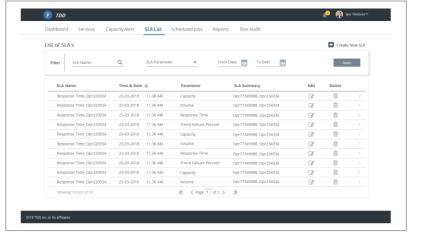


## Design For Desktop / Laptop - 1280









### Design For Tablet & Mobile Phones







## Thank You

Ashutosh Dusane